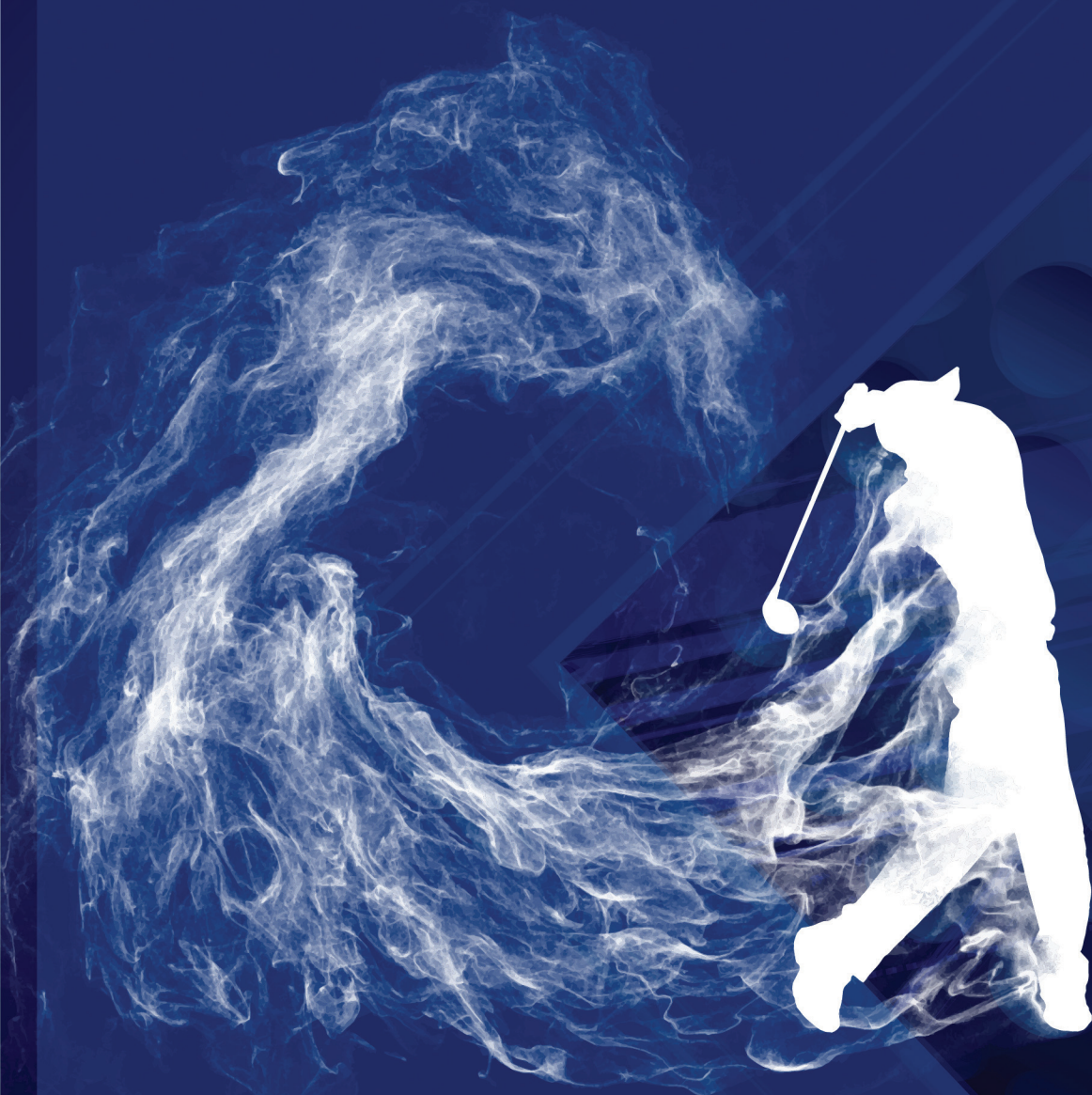


BROADSPIRE®

Charity Golf Tournament

Sponsorship & Participation Information

Presented by Optum®
January 29-30, 2020
Boca Raton Resort & Club





“As we work to make a positive difference for our clients, we also seek ways to enhance the communities we serve. One way we have found that I feel makes a difference is through our annual charity golf tournament”.

-Danielle Lisenbey

SAVE THE DATE

A Message from Danielle Lisenbey

[The Broadspire® 2020 Charity Golf Tournament](#) presented by Optum® will take place January 29 – 30, 2020 at the Boca Raton Resort & Club in Boca Raton, Florida and will offer a great day of golf, fellowship and business networking. Our event is an effort to create awareness and raise money for three notable organizations that help children in need.

[SOS Children's Villages](#) believes every child deserves a loving home. They offer solace and basic needs to children whose world has been turned upside down by parental abuse, neglect or abandonment.

[Moving in the Spirit](#) educates, inspires and unites young people through the art of dance, propelling them to become successful, compassionate leaders. 100% of Moving in the Spirit seniors over the past ten years have graduated from high school and gone on to college, vocational school or military careers.

[Kids' Chance of America](#) believes that we can make a significant difference in the lives of all children affected from a parent's workplace injury by helping them pursue and achieve their educational goals. These organizations have a positive impact on their communities and we are extremely proud to offer our support.

The golf tournament will begin with a shotgun start promptly at 8:00 a.m. and will feature a team scramble format. Great prizes await all contest winners as well as team winners in two flighted divisions. All players will be treated to a fantastic player gift package as well as on-course contests and beverages throughout the round. After golf, lunch will be provided as we announce tournament winners and bid on an exciting group of silent and live auction items.

By participating as a sponsor, your company will enjoy a first-class tournament experience while providing much needed support for our chosen charities. Formal invites will be sent in October which will include information regarding hotel and golf registration. Our Sponsors' Reception will be hosted on Wednesday evening, January 29 at the hotel from 5:30 to 9:00 p.m. and will feature cocktails and dinner.

I hope you will plan to join us in our effort to support this worthy cause by sponsoring the Broadspire 2020 Charity Golf Tournament. Your partnership means a great deal to all of us at Broadspire, and with your help it can mean even more to a child in need. We look forward to seeing you in January at the Boca Raton Resort & Club.

Sincerely,

A handwritten signature in black ink that reads "Danielle Lisenbey".

Danielle Lisenbey
Global President, TPA Services

BOCA RATON RESORT & CLUB

Boca Raton, Florida

Boca Raton Resort & Club is home to two of the finest and most renowned golf courses in South Florida. The Resort Course was built in 1926 and enjoys world fame and acknowledgement as one of Florida's golden age courses. Discover the rich historic value and tradition of this exquisite golf course, dating back to when PGA professionals Sam Snead and Tommy Armour served at the resort. The newly redesigned resort course is a truly exclusive golf experience. In addition to a signature water feature designed by Hugh Hughes, the course is a certified Audubon Cooperative Sanctuary – one of less than 3% of golf courses worldwide that have this certification. The focus on wildlife and habitat management, reduced usage of chemicals, water conservation, water quality management, outreach and education creates an unparalleled backdrop for any round of golf.

The Country Club Course, just a short shuttle ride from Boca Beach Club, also offers an exclusive golf experience and a wonderful opportunity to receive professional instruction at the Dave Pelz Scoring Game School. Enjoy a visually stunning round of golf with an 18th-hole island green, a fully stocked pro shop, superb practice facilities and beautifully maintained links at this exclusive Country Club Course at Boca Raton Resort & Club.



SPONSORSHIP OPPORTUNITIES

Broadspire® Charity Golf Tournament
Boca Raton Resort & Club

Sponsorship Level & Number Available	Amount	Sponsor Benefits
 Presenting Sponsor	\$45,000	<ul style="list-style-type: none"> • (9) Individual playing spots plus a Broadspire executive golfer (10 total) • Logo on sponsor brochure • Logo on client/guest invitation • On-course signage & hole sponsorship • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • Logo on tournament golf shirt • (9) Invitations to attend the pre- & post-tournament reception • Recognition at welcome reception and awards luncheon • Recognition in post-tournament results press release • Invitation to participate in charity donation event • First right of refusal for sponsorship following year
Diamond Sponsor	\$30,000	<ul style="list-style-type: none"> • (8) Individual playing spots plus a Broadspire golfer (9 total) • On-course signage & hole sponsorship • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (8) Invitations to attend the pre- & post-tournament receptions • Recognition at welcome reception and awards luncheon • Recognition in post-tournament results press release • Recognition during charity donation event • First right of refusal for sponsorship following year
Gold Sponsor	\$20,000	<ul style="list-style-type: none"> • (4) Individual playing spots • On-course signage & hole sponsorship • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (4) Invitations to attend the pre- & post-tournament receptions
Silver Sponsor	\$15,000	<ul style="list-style-type: none"> • (3) Individual playing spots • On-course signage & hole sponsorship • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (3) Invitations to attend the pre- & post-tournament receptions
Bronze Sponsor	\$8,000	<ul style="list-style-type: none"> • (2) Individual playing spots • On-course signage & hole sponsorship • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions

Sponsorship Level & Number Available	Amount	Sponsor Benefits	
Welcome Reception Sponsor	\$20,000	<ul style="list-style-type: none"> • (4) Individual playing spots • Reception signage and a promotional table for company literature at reception • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (4) Invitations to attend the pre- & post-tournament receptions
Awards Luncheon Sponsor (two available)	\$7,500	<ul style="list-style-type: none"> • Signage and product display at awards luncheon • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions
Breakfast Sponsor	\$5,000	<ul style="list-style-type: none"> • Signage and product display at breakfast • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions
Registration Sponsor	\$3,500	<ul style="list-style-type: none"> • Company signage at the registration area • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage 	<ul style="list-style-type: none"> • Opportunity for company staff volunteer to staff the registration table • (2) Invitations to attend the pre- & post-tournament reception
Mulligan Table Sponsor	\$3,500	<ul style="list-style-type: none"> • Company signage at the Mulligan table • Opportunity to include give-away items in the gift packages • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage 	<ul style="list-style-type: none"> • Opportunity for company staff volunteer to staff the Mulligan table • (2) Invitations to attend the pre- & post-tournament reception
Drink Cart Sponsor (two available)	\$3,000	<ul style="list-style-type: none"> • Company signage on the roaming beverage carts • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions
Longest Drive Sponsor (two available)	\$3,000	<ul style="list-style-type: none"> • Company signage on the contest hole • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions
Closest to the Pin Sponsor (two available)	\$3,000	<ul style="list-style-type: none"> • Company signage on the contest hole • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament receptions
Break the Glass Contest	\$3,000	<ul style="list-style-type: none"> • Company signage at the contest location • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament reception
Putting Contest	\$3,000	<ul style="list-style-type: none"> • Company signage at the contest location • Opportunity to include give-away items in the gift packages 	<ul style="list-style-type: none"> • Opportunity to include item(s) in silent/live auction, including sponsor recognition signage • (2) Invitations to attend the pre- & post-tournament reception
Golf Twosome	\$3,000	<ul style="list-style-type: none"> • (2) rounds of golf 	<ul style="list-style-type: none"> • (2) Invitations to attend the pre- & post-tournament receptions

All sponsorship fees must be paid prior to the tournament in order to participate.

To secure a sponsorship, please contact Erica Fichter at erica.fichter@choosebroadspire.com

ABOUT OUR CHARITIES

SOS Children's Villages, Moving in the Spirit, and Kids' Chance of America



Healing, Hope and Home for Every Child

SOS Children's Villages

SOS Children's Villages provide displaced children a place to call home and space to heal. By keeping brothers and sisters together, with a professional foster parent in an individual home, SOS helps rebuild a loving family life.

The Village in Florida was opened in 1993 and has since helped to raise hundreds of foster children. Located on an eight acre cul-de-sac in Coconut Creek, the Village currently cares for 75 children, features single-family homes, a community center, counseling center and an administration building.



Moving in the Spirit

Moving in the Spirit is an award-winning youth development program that uses the art of dance to positively transform the lives of children and teens in Atlanta, Georgia, including those from our city's most under-resourced communities. Programs integrate high-quality dance instruction with performance, leadership and mentor opportunities. Ultimately, our mission is to educate, inspire and unite young people through dance, propelling them to become compassionate leaders.

Moving in the Spirit teaches 17 weekly classes to over 250 children and teens from all over the Metro Atlanta area. Young people graduate from these programs with confidence in themselves as leaders, poised for possibility in making the world a better place. Recent Moving in the Spirit alumni have gone on to continue their education at colleges and universities near and far, including Bard College (NY), Columbia College (IL), Georgia Tech, University of Georgia, Florida State University, New York University, Spelman College (GA), and Howard University (DC).



Kids' Chance of America

Kids' Chance of America was created for the purpose of creating, assisting and supporting Kids' Chance organizations throughout the United States and other similar programs that provide educational opportunities and scholarships for the children of workers seriously injured or killed on the job. We believe that by investing in our children's future, we can provide them with the tools and opportunity to be successful in the workplace, so that they can make a difference in their own and other people's lives.



Event Itinerary

Wednesday, January 29, 2020, Boca Raton Resort & Club

5:30 p.m. –

9:00 p.m. Welcome Reception

Thursday, January 30, 2020, Boca Raton Resort & Club

6:30 a.m. Registration & Breakfast

8:00 a.m. Shotgun Start

1:00 p.m. Lunch, Awards Ceremony & Reception

Live Silent Auction

To help sponsor these truly worthwhile organizations please email Erica Fichter at erica.fichter@choosebroadspire.com by Friday, October 18, 2019.